

Survey of Library Use Among the Jewish Population of Southeast Florida

- September 2005 -

Survey Research Conducted By:



**SEFLIN, Inc.
100 South Andrews Avenue
Fort Lauderdale, FL 33301**

SURVEY INSTRUMENT

Hello, my name is _____ and I am an interviewer with Synovate. We are conducting a survey among people of many different religious and ethnic backgrounds in this area and would like to include your opinions. There are no right or wrong answers and we never try to sell anything. Your identity and the information you provide will remain completely confidential.

SCREENER

A. Are you...

- Catholic
- Protestant
- Jewish
- Or of some other religious or ethnic background

B. Gender:

- Male
- Female.....

C. We want to talk to people in several different age groups. Please tell me your actual age.

_____ Years old

D. In which of the following age groups is your current age?

- Under 18 →(INTERVIEW TERMINATED)
- 18-24
- 25-34
- 35-49
- 50+
- [Don't Know (INTERVIEW TERMINATED)
- [Refused

MAIN QUESTIONNAIRE

Q1. When was the last time you used or visited a library? Was it...?

- Within the past week
- Within the past month → (GO TO Q2)
- Within the past year
- Over 1 year ago
- Never → (SKIP TO Q3)
- Don't Know
- Refused

Q2. Which of the following type of libraries have you used? Have you used...?
(MULTIPLE RESPONSES ACCEPTED)

- Public Libraries
- University or Community College Libraries
- Some other type of library
- Don't Know
- Refused

Q3. Have you connected to a library using the Internet?

- Yes
- No
- Don't Know
- Refused

Q4. How important are libraries to you, your family and friends?

- Very important
- Important
- Neither important nor unimportant
- Unimportant, or
- Not important at all
- Don't Know
- Refused

CLASSIFICATION

C1. Were you born...

- Inside the United States
- Outside the United States
- Don't Know
- Refused

C2. Are you the male/female head of your household?

- Yes
- No
- Don't Know
- Refused

C3. What is the total number of people that live in your household?

- # _____
- Don't Know
- Refused

C4. How many children in your household under the age of 18?

- # _____
- Don't Know
- Refused

C5. What was the last grade of school you had the opportunity to complete?

- Completed Middle School or less (1-8)
- Some High School (9-11)
- Completed High School (12)
- Some college, not completed
- Completed college
- Post graduate
- Don't Know
- Refused

C6. Are you...?
(ONLY ONE RESPONSE ACCEPTED)

- Employed Full Time
- Employed Part Time
- Retired
- Homemaker
- Student
- Not Employed
- Don't Know
- Refused

C7. Which of the following groups includes your household's total yearly income?

- Under \$30,000
- \$30,001 - \$40,000
- \$40,001 - \$50,000
- \$50,001 - \$60,000
- \$60,001 - \$70,000
- \$70,001 - \$80,000
- \$80,001 - \$90,000
- \$90,001 - \$100,000
- \$100,000/+
- Don't Know
- Refused

C8. Do you have a personal computer in your household?

- Yes
- No
- Don't Know
- Refused

C9. Do you have access to the internet at home, work, or some other place?

- Yes
- No
- Don't Know
- Refused

SURVEY OF LIBRARY USE AMONG THE JEWISH POPULATION OF SOUTHEAST FLORIDA
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Table 1
 Q.A Religion

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Jewish	300	150	150	5	9	34	252	262	38	38	262	60	59	35	62	79	61	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Sigma	300	150	150	5	9	34	252	262	38	38	262	60	59	35	62	79	61	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

SURVEY OF LIBRARY USE AMONG THE JEWISH POPULATION OF SOUTHEAST FLORIDA
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Table 2
 Q.B Gender

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Male	150	150	-	1	5	17	127	133	17	21	129	30	32	24	41	37	32	33
	50%	100%	C-	20%	56%	50%	50%	51%	45%	55%	49%	50%	54%	69%1	66%1	47%	52%	49%
Female	150	-	150	4	4	17	125	129	21	17	133	30	27	11	21	42	29	35
	50%	-	100%B	80%	44%	50%	50%	49%	55%	45%	51%	50%no	46%	31%	34%	53%	48%	51%
Sigma	300	150	150	5	9	34	252	262	38	38	262	60	59	35	62	79	61	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
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Table 3
 Q.C/D Age

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
18-24 (Net)	5	1	4	5	-	-	-	2	3	1	4	1	-	-	-	1	2	1
	2%	1%	3%	100%	-	-	-	1%	8%H	3%	2%	2%	-	-	-	1%	3%	1%
18-20	2	-	2	2	-	-	-	-	2	-	2	-	-	-	-	1	1	-
	1%	-	1%	40%	-	-	-	-	5%H	-	1%	-	-	-	-	1%	2%	-
21-24	3	1	2	3	-	-	-	2	1	1	2	1	-	-	-	-	1	1
	1%	1%	1%	60%	-	-	-	1%	3%	3%	1%	2%	-	-	-	-	2%	1%
25-34 (Net)	9	5	4	-	9	-	-	7	2	6	3	-	3	2	4	3	1	4
	3%	3%	3%	-	100%	-	-	3%	5%	16%K	1%	-	5%l	6%l	6%L	4%	2%	6%
25-29	4	1	3	-	4	-	-	2	2	1	3	-	2	-	2	1	1	1
	1%	1%	2%	-	44%	-	-	1%	5%H	3%	1%	-	3%	-	3%	1%	2%	1%
30-34	5	4	1	-	5	-	-	5	-	5	-	-	1	2	2	2	-	3
	2%	3%	1%	-	56%	-	-	2%	-	13%K	-	-	2%	6%l	3%	3%	-	4%
35-49 (Net)	34	17	17	-	-	34	-	31	3	20	14	2	3	4	22	7	6	11
	11%	11%	11%	-	-	100%G	-	12%	8%	53%K	5%	3%	5%	11%	35%LMN	9%	10%	16%
35-39	11	7	4	-	-	11	-	10	1	10	1	-	1	1	9	3	2	5
	4%	5%	3%	-	-	32%G	-	4%	3%	26%K	*	-	2%	3%	15%LMn	4%	3%	7%
40-44	11	5	6	-	-	11	-	11	-	4	7	1	1	1	7	-	3	3
	4%	3%	4%	-	-	32%G	-	4%	-	11%K	3%	2%	2%	3%	11%LM	-	5%P	4%p
45-49	12	5	7	-	-	12	-	10	2	6	6	1	1	2	6	4	1	3
	4%	3%	5%	-	-	35%G	-	4%	5%	16%K	2%	2%	2%	6%	10%lm	5%	2%	4%

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50+ (Net)	252	127	125	-	-	-	252	222	30	11	241	57	53	29	36	68	52	52
	84%	85%	83%	-	-	-	100%F	85%	79%	29%	92%J	95%nO	90%O	83%O	58%	86%	85%	76%
50-54	19	11	8	-	-	-	19	17	2	6	13	1	8	3	5	5	2	5
	6%	7%	5%	-	-	-	8%f	6%	5%	16%K	5%	2%	14%L	9%	8%	6%	3%	7%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 3
 Q.C/D Age

	Gender			Age				Born				Income				Library Use		
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
55-59	18 6%	10 7%	8 5%	-	-	-	18 7%	17 6%	1	-	18 7%j	5 8%	1 2%	1 3%	7 11%M	2 3%	7 11%Pr	2 3%
60-64	23 8%	18 12%C	5 3%	-	-	-	23 9%f	21 8%	2 5%	2 5%	21 8%	2 3%	6 10%	4 11%	7 11%l	7 9%	6 10%	5 7%
65-74	42 14%	17 11%	25 17%	-	-	-	42 17%F	39 15%	3 8%	1 3%	41 16%J	6 10%	9 15%	6 17%	5 8%	11 14%	8 13%	7 10%
75-84	110 37%	52 35%	58 39%	-	-	-	110 44%F	95 36%	15 39%	2 5%	108 41%J	30 50%mn O	20 34%O	11 31%	11 18%	28 35%	25 41%	26 38%
85 or +	40 13%	19 13%	21 14%	-	-	-	40 16%F	33 13%	7 18%	-	40 15%J	13 22%O	9 15%O	4 11%O	1 2%	15 19%Q	4 7%	7 10%
Sigma	300 100%	150 100%	150 100%	5 100%	9 100%	34 100%	252 100%	262 100%	38 100%	38 100%	262 100%	60 100%	59 100%	35 100%	62 100%	79 100%	61 100%	68 100%
Mean	68.0	67.1	68.9	21.0	30.2	41.7	73.9F	68.2	67.0	44.0	71.5J	75.2M	68.5O	66.5O	55.4	70.3	66.4	65.4
Standard Deviation	17.18	16.54	17.81	1.87	2.73	4.45	11.19	16.42	21.99	12.89	14.79	13.45	16.46	16.31	16.71	17.40	16.65	19.00
Standard Error	0.99	1.35	1.45	0.84	0.91	0.76	0.71	1.01	3.57	2.09	0.91	1.74	2.14	2.76	2.12	1.96	2.13	2.30

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
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Table 4
 Q.1 Last Visit To Library

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Within The Past Year (Net)	208	102	106	4	8	24	172	183	25	32	176	40	44	26	43	79	61	68
	69%	68%	71%	80%	89%	71%	68%	70%	66%	84%K	67%	67%	75%	74%	69%	100%	100%	100%
Within the past week	79	37	42	1	3	7	68	68	11	10	69	14	18	14	17	79	-	-
	26%	25%	28%	20%	33%	21%	27%	26%	29%	26%	26%	23%	31%	40%l	27%	100%QR	-	-
Within the past month	61	32	29	2	1	6	52	53	8	7	54	18	8	5	12	-	61	-
	20%	21%	19%	40%	11%	18%	21%	20%	21%	18%	21%	30%Mn	14%	14%	19%	-	100%PR	-
Within the past year	68	33	35	1	4	11	52	62	6	15	53	8	18	7	14	-	-	68
	23%	22%	23%	20%	44%	32%	21%	24%	16%	39%K	20%	13%	31%L	20%	23%	-	-	100%PQ
Over 1 year ago	83	39	44	1	1	7	74	73	10	6	77	17	15	9	17	-	-	-
	28%	26%	29%	20%	11%	21%	29%	28%	26%	16%	29%j	28%	25%	26%	27%	-	-	-
Never	9	9	-	-	-	3	6	6	3	-	9	3	-	-	2	-	-	-
	3%	6%C	-	-	-	9%G	2%	2%	8%h	-	3%	5%m	-	-	3%	-	-	-
Sigma	300	150	150	5	9	34	252	262	38	38	262	60	59	35	62	79	61	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
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Table 5
 Q.2 Type Of Library Used

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Visited Library In Past Year	208	102	106	4**	8**	24**	172	183	25**	32*	176	40*	44*	26**	43*	79*	61*	68*
Public Libraries	185 89%	91 89%	94 89%	1 25%	4 50%	23 96%	157 91%	165 90%	20 80%	27 84%	158 90%	36 90%	41 93%	25 96%	35 81%	69 87%	52 85%	64 94%
University or Community College Libraries	47 23%	26 25%	21 20%	3 75%	4 50%	6 25%	34 20%	41 22%	6 24%	11 34%	36 20%	7 18%	9 20%	5 19%	15 35%	20 25%	13 21%	14 21%
Some other type of library	44 21%	23 23%	21 20%	- -	1 13%	6 25%	37 22%	41 22%	3 12%	6 19%	38 22%	7 18%	8 18%	4 15%	14 33%	18 23%	11 18%	15 22%
Sigma	276 133%	140 137%	136 128%	4 100%	9 113%	35 146%	228 133%	247 135%	29 116%	44 138%	232 132%	50 125%	58 132%	34 131%	64 149%	107 135%	76 125%	93 137%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
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Table 6
 Q.3 Use Of Internet Library

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Yes	44 15%	22 15%	22 15%	3 60%	3 33%	10 29%G	28 11%	38 15%	6 16%	6 16%	38 15%	5 8%	9 15%	11 31%Lm	12 19%l	18 23%Q	6 10%	16 24%Q
No	255 85%	127 85%	128 85%	2 40%	6 67%	24 71%	223 88%F	223 85%	32 84%	32 84%	223 85%	55 92%No	50 85%n	24 69%	50 81%	61 77%	55 90%PR	52 76%
Don't know/Refused	1 *	1 1%	-	-	-	-	1 *	1 *	-	-	1 *	-	-	-	-	-	-	-
Sigma	300 100%	150 100%	150 100%	5 100%	9 100%	34 100%	252 100%	262 100%	38 100%	38 100%	262 100%	60 100%	59 100%	35 100%	62 100%	79 100%	61 100%	68 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
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Table 7
 Q.4 Overall Importance Of Libraries

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Top-2-Box (Net)	250	117	133	4	7	28	211	219	31	32	218	52	51	28	48	75	52	60
	83%	78%	89%B	80%	78%	82%	84%	84%	82%	84%	83%	87%	86%	80%	77%	95%q	85%	88%
Very important (5)	150	66	84	-	5	16	129	136	14	16	134	32	32	14	26	60	32	28
	50%	44%	56%B	-	56%	47%	51%	52%i	37%	42%	51%	53%	54%	40%	42%	76%QR	52%	41%
Important (4)	100	51	49	4	2	12	82	83	17	16	84	20	19	14	22	15	20	32
	33%	34%	33%	80%	22%	35%	33%	32%	45%	42%	32%	33%	32%	40%	35%	19%	33%p	47%P
Neither important nor unimportant (3)	10	7	3	-	-	2	8	10	-	1	9	1	3	1	4	-	2	2
	3%	5%	2%	-	-	6%	3%	4%	-	3%	3%	2%	5%	3%	6%	-	3%	3%
Unimportant (2)	19	13	6	-	2	1	16	18	1	4	15	3	4	3	3	2	3	5
	6%	9%c	4%	-	22%	3%	6%	7%	3%	11%	6%	5%	7%	9%	5%	3%	5%	7%
Not important at all (1)	18	12	6	1	-	3	14	14	4	1	17	4	1	3	7	1	3	1
	6%	8%	4%	20%	-	9%	6%	5%	11%	3%	6%	7%	2%	9%	11%M	1%	5%	1%
Don't know/Refused	3	1	2	-	-	-	3	1	2	-	3	-	-	-	-	1	1	-
	1%	1%	1%	-	-	-	1%	*	5%H	-	1%	-	-	-	-	1%	2%	-
Sigma	300	150	150	5	9	34	252	262	38	38	262	60	59	35	62	79	61	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	4.2	4.0	4.3B	3.4	4.1	4.1	4.2	4.2	4.0	4.1	4.2	4.2	4.3o	3.9	3.9	4.7QR	4.3	4.2
Standard Deviation	1.15	1.25	1.00	1.34	1.27	1.22	1.13	1.14	1.24	1.06	1.16	1.15	0.97	1.26	1.31	0.73	1.08	0.92
Standard Error	0.07	0.10	0.08	0.60	0.42	0.21	0.07	0.07	0.21	0.17	0.07	0.15	0.13	0.21	0.17	0.08	0.14	0.11

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 8
 Q.C1 Born In The US

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Inside the United States	262	133	129	2	7	31	222	262	-	33	229	53	49	33	57	68	53	62
	87%	89%	86%	40%	78%	91%	88%	100%I	-	87%	87%	88%	83%	94%	92%	86%	87%	91%
Outside the United States	38	17	21	3	2	3	30	-	38	5	33	7	10	2	5	11	8	6
	13%	11%	14%	60%	22%	9%	12%	-	100%H	13%	13%	12%	17%	6%	8%	14%	13%	9%
Sigma	300	150	150	5	9	34	252	262	38	38	262	60	59	35	62	79	61	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 9
 Q.C2 Head Of The Household

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Yes	285	145	140	2	7	32	244	251	34	36	249	58	55	34	61	76	58	62
	95%	97%	93%	40%	78%	94%	97%	96% ⁱ	89%	95%	95%	97%	93%	97%	98%	96%	95%	91%
No	12	4	8	3	2	2	5	9	3	2	10	2	4	-	1	2	2	5
	4%	3%	5%	60%	22%	6%	2%	3%	8%	5%	4%	3%	7%	-	2%	3%	3%	7%
Don't know/Refused	3	1	2	-	-	-	3	2	1	-	3	-	-	1	-	1	1	1
	1%	1%	1%	-	-	-	1%	1%	3%	-	1%	-	-	3%	-	1%	2%	1%
Sigma	300	150	150	5	9	34	252	262	38	38	262	60	59	35	62	79	61	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 10
 Q.C3 Household Size

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
1	146 49%	71 47%	75 50%	1 20%	- -	6 18%	139 55%F	128 49%	18 47%	- -	146 56%J	35 58%O	34 58%O	15 43%O	11 18%	34 43%	33 54%	29 43%
2	103 34%	54 36%	49 33%	1 20%	1 11%	7 21%	94 37%f	92 35%	11 29%	4 11%	99 38%J	21 35%	16 27%	12 34%	28 45%M	31 39%q	15 25%	23 34%
3	21 7%	11 7%	10 7%	2 40%	5 56%	7 21%G	7 3%	17 6%	4 11%	14 37%K	7 3%	2 3%	4 7%	2 6%	10 16%L	5 6%	6 10%	5 7%
4	17 6%	10 7%	7 5%	- -	1 11%	9 26%G	7 3%	15 6%	2 5%	11 29%K	6 2%	1 2%	3 5%	2 6%	10 16%Lm	5 6%	5 8%	5 7%
5+	11 4%	4 3%	7 5%	1 20%	2 22%	5 15%G	3 1%	9 3%	2 5%	9 24%K	2 1%	- -	2 3%	4 11%L	3 5%l	3 4%	2 3%	5 7%
Don't know/Refused	2 1%	- -	2 1%	- -	- -	- -	2 1%	1 *	1 3%	- -	2 1%	1 2%	- -	- -	- -	1 1%	- -	1 1%
Sigma	300 100%	150 100%	150 100%	5 100%	9 100%	34 100%	252 100%	262 100%	38 100%	38 100%	262 100%	60 100%	59 100%	35 100%	62 100%	79 100%	61 100%	68 100%
Mean	1.8	1.8	1.9	3.4	4.0	3.0G	1.6	1.8	2.0	3.8K	1.5	1.5	1.8	2.1L	2.5LM	1.9	1.9	2.1
Standard Deviation	1.17	1.04	1.30	2.70	2.18	1.40	0.79	1.12	1.51	1.35	0.81	0.65	1.34	1.48	1.11	1.09	1.36	1.45
Standard Error	0.07	0.08	0.11	1.21	0.73	0.24	0.05	0.07	0.25	0.22	0.05	0.08	0.17	0.25	0.14	0.12	0.17	0.18

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 11
 Q.C4 Number Of Children Under Age 18

	Gender			Age				Born				Income				Library Use		
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
0	260 87%	129 86%	131 87%	4 80%	3 33%	14 41%	239 95%F	228 87%	32 84%	- -	260 99%J	56 93%O	51 86%O	30 86%O	42 68%	68 86%	54 89%r	52 76%
1	20 7%	13 9%	7 5%	1 20%	3 33%	9 26%G	7 3%	17 6%	3 8%	20 53%K	- -	3 5%	4 7%	2 6%	10 16%L	4 5%	4 7%	7 10%
2	11 4%	6 4%	5 3%	- -	1 11%	8 24%G	2 1%	10 4%	1 3%	11 29%K	- -	- -	2 3%	1 3%	8 13%Lm	4 5%	1 2%	5 7%
3	4 1%	1 1%	3 2%	- -	- -	2 6%G	2 1%	4 2%	- -	4 11%K	- -	- -	1 2%	- -	2 3%	1 1%	1 2%	2 3%
4	2 1%	1 1%	1 1%	- -	1 11%	1 3%G	- -	1 *	1 3%	2 5%K	- -	- -	- -	2 6%lmo	- -	1 1%	1 2%	- -
5+	1 *	- -	1 1%	- -	1 11%	- -	- -	1 *	- -	1 3%K	- -	- -	1 2%	- -	- -	- -	- -	1 1%
Don't know/Refused	2 1%	- -	2 1%	- -	- -	- -	2 1%	1 *	1 3%	- -	2 1%	1 2%	- -	- -	- -	1 1%	- -	1 1%
Sigma	300 100%	150 100%	150 100%	5 100%	9 100%	34 100%	252 100%	262 100%	38 100%	38 100%	262 100%	60 100%	59 100%	35 100%	62 100%	79 100%	61 100%	68 100%
Mean	0.2	0.2	0.3	0.2	1.8	1.0G	0.1	0.2	0.2	1.8K	0.0	0.1	0.31	0.3L	0.5L	0.2	0.2	0.4
Standard Deviation	0.75	0.61	0.86	0.45	2.33	1.09	0.36	0.74	0.76	1.23	0.00	0.22	1.05	1.00	0.84	0.72	0.71	1.10
Standard Error	0.04	0.05	0.07	0.20	0.78	0.19	0.02	0.05	0.12	0.20	0.00	0.03	0.14	0.17	0.11	0.08	0.09	0.13

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
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Table 12
 Q.C5 Education

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Completed Middle School or less (1-8)	7 2%	6 4% _c	1 1%	-	-	2 6%	5 2%	3 1%	4 11% _H	2 5%	5 2%	2 3%	1 2%	-	2 3%	-	1 2%	1 1%
Some High School (9-11)	7 2%	6 4% _c	1 1%	-	-	1 3%	6 2%	6 2%	1 3%	-	7 3%	2 3%	4 7% _O	-	-	1 1%	-	2 3%
Completed High School (12)	80 27%	30 20%	50 33% _B	2 40%	1 11%	6 18%	71 28%	67 26%	13 34%	6 16%	74 28%	26 43% _{MN} O	15 25% _O	4 11%	6 10%	18 23%	13 21%	17 25%
Some college, not completed	67 22%	28 19%	39 26%	3 60%	1 11%	6 18%	57 23%	61 23%	6 16%	8 21%	59 23%	14 23% _O	17 29% _O	10 29% _O	3 5%	21 27%	18 30%	13 19%
Completed college	89 30%	50 33%	39 26%	-	3 33%	14 41%	72 29%	83 32% _I	6 16%	16 42% _k	73 28%	14 23%	16 27%	11 31%	31 50% _{LM} n	21 27%	18 30%	26 38%
Post graduate	46 15%	30 20% _C	16 11%	-	4 44%	5 15%	37 15%	41 16%	5 13%	6 16%	40 15%	1 2%	6 10% _l	10 29% _{LM}	20 32% _{LM}	17 22%	10 16%	8 12%
Don't know/Refused	4 1%	-	4 3% _B	-	-	-	4 2%	1 *	3 8% _H	-	4 2%	1 2%	-	-	-	1 1%	1 2%	1 1%
Sigma	300 100%	150 100%	150 100%	5 100%	9 100%	34 100%	252 100%	262 100%	38 100%	38 100%	262 100%	60 100%	59 100%	35 100%	62 100%	79 100%	61 100%	68 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 13
 Q.C6 Employment

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Employed (Net)	83	52	31	1	5	30	47	72	11	29	54	5	19	13	38	17	16	27
	28%	35% C	21%	20%	56%	88% G	19%	27%	29%	76% K	21%	8%	32% L	37% L	61% LM N	22%	26%	40% P
Employed Full Time	66	48	18	1	5	24	36	58	8	23	43	2	16	11	33	11	12	24
	22%	32% C	12%	20%	56%	71% G	14%	22%	21%	61% K	16%	3%	27% L	31% L	53% LM N	14%	20%	35% Pq
Employed Part Time	17	4	13	-	-	6	11	14	3	6	11	3	3	2	5	6	4	3
	6%	3%	9% B	-	-	18% G	4%	5%	8%	16% K	4%	5%	5%	6%	8%	8%	7%	4%
Retired	188	92	96	-	1	1	186	167	21	4	184	48	36	21	19	54	37	36
	63%	61%	64%	-	11%	3%	74% F	64%	55%	11%	70% J	80% MN O	61% O	60% O	31%	68% r	61%	53%
Homemaker	13	1	12	1	2	2	8	11	2	4	9	1	2	1	4	3	3	4
	4%	1%	8% B	20%	22%	6%	3%	4%	5%	11% K	3%	2%	3%	3%	6%	4%	5%	6%
Student	4	-	4	3	1	-	-	1	3	-	4	-	-	-	1	2	1	1
	1%	-	3% B	60%	11%	-	-	*	8% H	-	2%	-	-	-	2%	3%	2%	1%
Not Employed	11	5	6	-	-	1	10	10	1	1	10	6	2	-	-	2	4	-
	4%	3%	4%	-	-	3%	4%	4%	3%	3%	4%	10% nO	3%	-	-	3%	7% R	-
Don't know/Refused	1	-	1	-	-	-	1	1	-	-	1	-	-	-	-	1	-	-
	*	-	1%	-	-	-	*	*	-	-	*	-	-	-	-	1%	-	-
Sigma	300	150	150	5	9	34	252	262	38	38	262	60	59	35	62	79	61	68
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R

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Table 14
 Q.C7 Household Income

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Under \$30,000 (15)	60 20%	30 20%	30 20%	1 20%	-	2 6%	57 23%F	53 20%	7 18%	3 8%	57 22%J	60 100%MNO	-	-	-	14 18%	18 30%R	8 12%
\$30,001 - \$50,000 (Net)	59 20%	32 21%	27 18%	-	3 33%	3 9%	53 21%f	49 19%	10 26%	8 21%	51 19%	-	59 100%LNO	-	-	18 23%	8 13%	18 26%q
\$30,001 - \$40,000 (35)	37 12%	22 15%	15 10%	-	2 22%	3 9%	32 13%	29 11%	8 21%h	6 16%	31 12%	-	37 63%LNO	-	-	12 15%	5 8%	12 18%
\$40,001 - \$50,000 (45)	22 7%	10 7%	12 8%	-	1 11%	-	21 8%f	20 8%	2 5%	2 5%	20 8%	-	22 37%LNO	-	-	6 8%	3 5%	6 9%
\$50,001 - \$70,000 (Net)	35 12%	24 16%C	11 7%	-	2 22%	4 12%	29 12%	33 13%	2 5%	5 13%	30 11%	-	-	35 100%LMO	-	14 18%	5 8%	7 10%
\$50,001 - \$60,000 (55)	22 7%	12 8%	10 7%	-	2 22%	3 9%	17 7%	20 8%	2 5%	4 11%	18 7%	-	-	22 63%LMO	-	10 13%Q	1 2%	5 7%
\$60,001 - \$70,000 (65)	13 4%	12 8%C	1 1%	-	-	1 3%	12 5%	13 5%	-	1 3%	12 5%	-	-	13 37%LMO	-	4 5%	4 7%	2 3%
Over \$70,000 (Net)	62 21%	41 27%C	21 14%	-	4 44%	22 65%G	36 14%	57 22%	5 13%	20 53%K	42 16%	-	-	-	62 100%LM N	17 22%	12 20%	14 21%
\$70,001 - \$80,000 (75)	12 4%	9 6%c	3 2%	-	1 11%	2 6%	9 4%	11 4%	1 3%	2 5%	10 4%	-	-	-	12 19%LMN	4 5%	4 7%	1 1%
\$80,001 - \$90,000 (85)	5	3	2	-	2	2	1	4	1	3	2	-	-	-	5	-	-	3

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	2%	2%	1%	-	22%	6%G	*	2%	3%	8%K	1%	-	-	-	8%LMn	-	-	4%p
\$90,001 - \$100,000 (95)	5	4	1	-	-	3	2	5	-	3	2	-	-	-	5	1	-	3
	2%	3%	1%	-	-	9%G	1%	2%	-	8%K	1%	-	-	-	8%LMn	1%	-	4%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 14
 Q.C7 Household Income

	Gender		Age				Born				Income				Library Use			
	Total	Fe-		18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
		Male	male															
Base: Total Respondents	(A) 300	(B) 150	(C) 150	(D) 5**	(E) 9**	(F) 34*	(G) 252	(H) 262	(I) 38*	(J) 38*	(K) 262	(L) 60*	(M) 59*	(N) 35*	(O) 62*	(P) 79*	(Q) 61*	(R) 68*
\$100,000 + (110)	40 13%	25 17% ^c	15 10%	-	1 11%	15 44% ^G	24 10%	37 14%	3 8%	12 32% ^K	28 11%	-	-	-	40 65% ^{LM}	12 15%	8 13%	7 10%
Don't know/Refused	84 28%	23 15%	61 41% ^B	4 80%	-	3 9%	77 31% ^F	70 27%	14 37%	2 5%	82 31% ^J	-	-	-	-	16 20%	18 30%	21 31%
Sigma	300 100%	150 100%	150 100%	5 100%	9 100%	34 100%	252 100%	262 100%	38 100%	38 100%	262 100%	60 100%	59 100%	35 100%	62 100%	79 100%	61 100%	68 100%
Mean	53.0	56.5 ^c	48.0	15.0	64.4	84.5 ^G	47.0	54.0	44.8	73.3 ^K	48.9	15.0	38.7 ^L	58.7 LM	100.0 ^L MN	54.4	48.3	55.3
Standard Deviation	34.22	34.16	33.86	-	25.79	31.76	31.84	34.51	31.26	33.81	32.90	0.00	4.88	4.90	14.46	33.04	36.30	32.12
Standard Error	2.33	3.03	3.59	-	8.60	5.70	2.41	2.49	6.38	5.63	2.45	0.00	0.63	0.83	1.84	4.16	5.54	4.69

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 15
 Q.C8 Ownership Of Personal Computer

	Gender		Age				Born				Income				Library Use				
	Total	Male	Fe-	18-24	25-34	35-49	50+	USA	Out-	Kids	No	Kids	<\$30K	\$50K-	\$70K	\$70K+	Past	Past	Past
		male	male																
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*	
Yes	176	101	75	4	9	33	130	155	21	38	138	19	39	29	52	46	35	47	
	59%	67% ^C	50%	80%	100%	97% ^G	52%	59%	55%	100% ^K	53%	32%	66% ^L	83% ^{Lm}	84% ^{LM}	58%	57%	69%	
No	120	49	71	-	-	1	119	104	16	-	120	41	20	6	10	32	25	20	
	40%	33%	47% ^B	-	-	3%	47% ^F	40%	42%	-	46% ^J	68% ^{MN}	34% ^{nO}	17%	16%	41%	41%	29%	
Don't know/Refused	4	-	4	1	-	-	3	3	1	-	4	-	-	-	-	1	1	1	
	1%	-	3% ^B	20%	-	-	1%	1%	3%	-	2%	-	-	-	-	1%	2%	1%	
Sigma	300	150	150	5	9	34	252	262	38	38	262	60	59	35	62	79	61	68	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

SURVEY OF LIBRARY USE AMONG THE JEWISH POPULATION OF SOUTHEAST FLORIDA
 1942

Table 16
 Q.C9 Access To Internet

	Gender		Age				Born				Income				Library Use			
	Total	Male	Fe- male	18-24	25-34	35-49	50+	USA	Out- side USA	Kids	No Kids	<\$30K	\$30K- \$50K	\$50K- \$70K	\$70K+	Past Week	Past Month	Past Year
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Base: Total Respondents	300	150	150	5**	9**	34*	252	262	38*	38*	262	60*	59*	35*	62*	79*	61*	68*
Yes	183 61%	100 67% ^C	83 55%	4 80%	9 100%	31 91% ^G	139 55%	166 63% ^I	17 45%	37 97% ^K	146 56%	23 38%	40 68% ^L	30 86% ^{Lm}	54 87% ^{LM}	51 65%	35 57%	48 71%
No	111 37%	49 33%	62 41%	-	-	3 9%	108 43% ^F	92 35%	19 50% ^h	-	111 42% ^J	36 60% ^{MN}	19 32% ^{nO}	5 14%	8 13%	26 33%	25 41%	19 28%
Don't know/Refused	6 2%	1 1%	5 3%	1 20%	-	-	5 2%	4 2%	2 5%	1 3%	5 2%	1 2%	-	-	-	2 3%	1 2%	1 1%
Sigma	300 100%	150 100%	150 100%	5 100%	9 100%	34 100%	252 100%	262 100%	38 100%	38 100%	262 100%	60 100%	59 100%	35 100%	62 100%	79 100%	61 100%	68 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C - D/E/F/G - H/I - J/K - L/M/N/O - P/Q/R
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing