Regional Conference 2017

Kovens Conference Center
Florida International University
Biscayne Bay Campus

Thursday, July 27, 2017
8:30 A.M. - 3:45 P.M.

SEFLIN, The Southeast Florida Library Information Network, is a non-profit membership organization dedicated to guiding dynamic library cooperation to add value to Southeast Florida libraries and their communities.
Follow the Libraries: The New Town Hall Conference on Social Media

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This conference is funded in part under the provisions of the Library Services and Technology Act, from the Institute of Museum and Library Services, administered by the Florida Department of State's Division of Library and Information Services.
Kovens Conference Center

1st Floor – Breakout Session Rooms
## Conference At A Glance

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| 9:30 – 11:00              | General Session and Welcome                                              |
|  **Bayview Ballroom**     | **Keynote: Kaetrena Davis Kendrick**                                   |
|  **Second Floor**         | **Diamonds in the Rough: Polishing our Practices for Prepared and Newly Passionate Library Users** |

| 11:00-11:30               | Break (Refreshments)                                                    |
|  **First and Second Floors** | **Sponsor Exhibits - Room 114**                                         |
|                           | **Posters - Room 126**                                                  |
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| 11:30 - 12:15             | Breakout Sessions I                                                    |
|  **First Floor**          |                                                                          |
| Room 115                  | Collecting Collections: An Overview of Two Recent Florida Digital Collections |
| Room 117                  | Podcasting with Librarians: From Our Shelves to Your Ears              |
| Room 120                  | Virtual Reality in Libraries                                           |
| Room 122                  | Community Building in Progress                                         |
| Room 124                  | Keys to Implementing Engaging Programming: Innovative Ideas to Take to the Masses |

<p>| 12:15 - 1:45              | Lunch                                                                  |
|  <strong>Bayview Ballroom</strong>     | <strong>Door Prize Drawings</strong>                                                |</p>
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Welcome to the SEFLIN Conference

8:30 — 9:30  
First Floor  
Gallery  
Registration, Coffee, and Networking  
Enjoy a cup of coffee or tea, and time with your colleagues!  
Visit Our Conference Sponsor Exhibits in Room 114  
Tour the Miami-Dade Techno Bus  
Download the Google Cardboard App

9:30 — 9:40  
Second Floor  
Bayview  
Ballroom  
Conference Welcome:  
Douglas Crane Palm Beach County Libraries, SEFLIN Board of Directors President  
Amanda Woolf Palm Beach County Libraries, Conference Planning Committee Chair

9:40 — 11:00  
Second Floor  
Bayview  
Ballroom  
Keynote: “Diamonds in the Rough: Polishing our Practice for Prepared and Newly Passionate Library Users”  
Issues of daily ethical decision making, workplace culture concerns, and professional engagement barriers can impact how well librarians are able to provide service to and attract users to their respective communities. Ms. Kendrick will discuss these concerns and her proven strategies for cultivating informal leadership skills, advancing library advocacy, and utilizing communities of practice at libraries.  
Kaetrena Davis Kendrick, MSLS is a graduate of the historic Clark Atlanta University School of Library and Information Studies. Currently, she is Assistant Librarian and Assistant Professor at the University of South Carolina Lancaster, where she has spearheaded and augmented outreach and events, grown instruction, introduced and promoted teaching and learning technologies, and implemented data collection and scholarship curation initiatives on her small campus. Kendrick’s research interests include racial and ethnic diversity in the LIS field, comparative librarianship, professionalism, ethics, and the role of digital humanities in practical academic librarianship. In addition to publishing articles on these topics, she is co-editor of The Small and Rural Academic Library: Leveraging Resources and Overcoming Limitations (Chicago: ACRL 2016) and author of Kaleidoscopic Concern: An Annotated, Chronological Bibliography of Diversity, Recruitment, Retention, and Other Concerns Regarding African American and Ethnic Library Professionals (Chicago: ACRL 2009) and Global Evolution: An Annotated, Chronological Bibliography of International Students in U.S. Academic Libraries (Chicago: ACRL 2007).

11:00—11:30  
First Floor  
Gallery  
Break and Networking (Refreshments)  
Visit Our Conference Sponsor Exhibits in Room 114  
Tour the Miami-Dade Techno Bus  
Download the Google Cardboard App
Location: Room 126

**Game On: Teaching Research Methods to College Students Using Kahoot!**  Maria Atilano

This poster will demonstrate how to use Kahoot!, a free game-based learning platform, to make research methods an interactive teaching experience. Instead of a lecture-based, mid-semester recap covering topics such as source evaluation, keyword refinement, and database searching, Kahoot! helps transform a class from boring to exciting. Attendees will learn how to design their Kahoot! as well as create buy-in with students.

**Excel for Librarians: Organizing Your Data**  Salena Coller

Learn how to organize library-specific data such as circulation statistics or programming numbers to have the clearest contents and greatest impact, using intermediate Excel skills to filter, format, and preserve data with an eye toward ease of use and best practices in record-keeping.

**Destination: Information Literacy, the Road From a Threshold Concept to an Engaging Lesson Plan**  Ramces Marsilli, Daisy De La Rosa, and Jordan Workman, Nicole Covone

The ACRL Framework for Information Literacy for Higher Education provides us with threshold concepts which illustrate the skills necessary to be fluent in the information environment. This session will provide attendees with a practical application of the framework, the process of collaborating with faculty, and our implementation, assessment and subsequent adjustment of the lesson based on quantitative measures.

**Reimagining Music Archives for the 21st Century: Performance Centers and Music Festivals**  Aaron Kula

**New Town Hall: Citizenship Corners**  Rita Mayer

Libraries play an important role in raising awareness about the naturalization process and the rights and responsibilities of US citizenship. Citizenship Corners are a dedicated space in a library where immigrants can find information about becoming a US citizen. This poster session will provide information and resources about this service.

**The Evolving Library Tour**  Alyse Ergood McKeal

Palm Beach State College Librarians teach library sessions for all Strategies for Learning Success. We designed a new “pen to paper” scavenger hunt that replaced the Library tour and that students could complete independently or with a small group. Part of the class experience includes a post-review of the scavenger hunt using Kahoot. Presently a new scavenger hunt is being redesigned using the GooseChase App, thus adding a more competitive and engaging element to the experience.

**IL for Faculty: Partnership with College-wide Professional Development Departments**  Cristy Moran

Beginning in Fall 2016, Broward College's Center for Teaching Excellence & Learning invited a faculty librarian to design and deliver a faculty development course: Information Literacy in Your Course Design. Course outline, initial year outcomes, outlook for upcoming year, and resources for librarians interested in faculty development will be shared.
Poster Sessions

Location: Room 128

Gamify Your Library Instruction: Educate, Excite, & Engage  Janet Naughton and Jill Saracino

No more boring library instruction classes! Learn how to use Kahoot, a free game-based platform to engage excite and educate your students. This session will teach you how easy it is to design your own or use games others have already created. Take your library instruction to the next level, Kahoot It!

Creating metadata with the community: user comments in the Ruston Academy digital collection  Elliot Williams and Carolina Meneses

Allowing users to comment on digital collections enables us to learn from our users, while engaging them and creating a sense of shared community. Our poster will examine the role of user comments in creating more accurate metadata for the Ruston Academy digital collection at the University of Miami

Educating about Florida’s First Nations  Elena Lazovskaia-Hall

Broward College is the eighth largest state (community) college in the nation and is ranked fourth in the nation for the conference of associate degrees to minority students. We pride ourselves on our diversity and are always looking for ways to improve knowledge of our many cultural heritages. One of our Strategic Plan’s Core Values is Diversity and Inclusion: “Creating a community that celebrates diversity and cultural awareness while promoting the inclusion of all its members.” This poster session will present on how the University/College Library created, implemented, and evaluated the Educating about First Nations program. This program has become educational, thoughtful, and meaningful for our students, faculty, and staff where the college population has continued learning about the First People and their history and culture in real time.

2017 SEFLIN Breakthrough Digitization Award Winners

The following poster sessions feature winners of the inaugural SEFLIN Breakthrough Digitization Awards. The purpose of these awards is to provide the necessary resources to get a project to the next level, or ensure the success of projects just shy of completion. The Breakthrough Awards support projects that aim to create and share significant local digital content.

Barry University Archives and Special Collections: Key to Unlocking Words, Tips for Implementing OCR  Ximena Valdivia and Dominique St. Victor

This project requested $500 funding to purchase ABBYY Optical Character Recognition software to generate a fully searchable transcript of scanned text document to provide online access to the Monsignor Bryan O Walsh Papers and to the Operation Pedro Pan Cuban Children Program Records through the Digital Library of the Caribbean.

Florida International University, the Greater North Miami Historical Society, and the North Miami Public Library: Saving Local History: A City, Historical Society, Library and SEFLIN Collaboration  L Bryan Cooper, Rita Cauce, and Jamie Rogers

This project is a collaboration between Florida International University (FIU), the Greater North Miami Historical Society (GNMHS), the City of North Miami, and SEFLIN. It requested $4,500 through a SEFLIN Breakthrough Digitization Grant to trigger an additional $5,000 in contributions from the City of North Miami and over $5,000 in in-kind contributions from FIU. These funds are being used to digitize the GNMHS’s collection which spans present-day Biscayne Park, North Miami, Miami Shores, North Miami Beach, and Aventura. GNMHS provided both the materials to be digitized and historical research assistance with the collection, which includes historic and community newspapers, photographs, and early plats.

Ethel M. Gordon Oakland Park Public Library, Oakland Park Historical Society  Lisa Testa, Susan Gillis, Nayida Ocasio, and Alexa Hair

The Ethel M. Gordon Oakland Park Public Library requested $2,000 to fund staffing needed to digitize the Oakland Park historical collection. This collection comprises a unique resource of images, documents, and ephemera that holds a significant value to this growing community.
Room 115

Collecting Collections: An Overview of Two Recent Florida Digital Collection Inventory Activities at Florida’s Library Consortia.

In 2016, SEFLIN published a Digital Directory with information about Southeast Florida libraries’ digital collection activities. The Digital Directory includes information to help libraries connect with one another in order to tap one another’s knowledge in a particular area, for example to get a list of libraries that have worked with outsourcing digitization in order to find contacts in that area. In summer 2016, FLVC published an inventory of digital libraries and collections maintained by Florida public higher education institutes. The inventory includes information about what technology each digital library is using, how to harvest metadata, and details about collections held in the libraries. The Inventory is designed to allow overview information to be compiled quickly, for example to find all libraries using a particular platform, or to find all libraries with collections about a particular topic. Current work builds on the inventory in order to build a federated search of digital collections in Florida.

Matthew E. Hunter and Wilhemina Randtke

Room 117

Podcasting with Librarians: From Our Shelves to Your Ears

Increasing technologies lead to more and more information and content library patrons seek. Librarians need to stay on top of those needs and sometimes there's not enough time in the day. Podcasts are a great way to learn from other librarians without the need of meetings or attending workshops. Podcasts can be listened to on the go or while off-desk duties performing other work. Specialized podcasts by a library can inform their patrons of collections, upcoming events and variety of other subjects that are both educational and entertaining. Podcasts are an excellent and cost efficient option to meet the growing demands of our patron and librarians.

Montgomery Lopez, David Hildenbrand and Joshua Stone

Room 120

Virtual Reality in Libraries

Introduction to Virtual and Augmented Reality – Come learn all about Virtual Reality and have a chance to try out some of the latest equipment with the Creation Station. An interactive talk about what is happening in the field of Virtual Reality and Augmented Reality. Get hands on experience with your google cardboard. Download the app before the session onto your phone https://vr.google.com/cardboard/download

Robert Anstett
Room 122

Community Building in Progress!
Collectively, the staff of Palm Springs Public Library assessed the needs of the community in order to address lack of library usage by the predominately non-English speaking residents. Staff worked on community outreach, creating partnerships and new programming. Attendance statistics significantly improved through collaboration with local municipal summer camp during the Summer Reading Program, when new programs were created through partnerships with outside community organizations and groups, and when Preschool storytime was revamped into interactive Bilingual Storytime. A new Spanish language program series emerged which included book discussions, poetry festivals and celebrating Hispanic Heritage. A Cultural Tapestry Series was created to highlight all cultural groups in the community. New programs were implemented for tweens and teens: Teen Advisory Board, Collectible Card Games Club and other special events that interest our youth such as Free Comic Book Day. With new enthusiasm, the library is emerging as the heart of the neighborhood.

Suvi Manner, Rebekah Stewart, and Karen Garcia

Room 124

Keys to Implementing Engaging Programming: Innovative Ideas to Take to the Masses
Developing engaging programming can help librarians draw in their local patron communities and make them more aware of the services libraries provide. In this session, we will focus on how libraries can provide services that help patrons apply for funding, cover the “coolness factor” of adding some new technologies to existing library services, and discuss how to work with local experts and provide a forum at the library for patron communities to learn about science in a fun, engaging way. Learning objectives include participants gaining an idea of the services libraries can provide for those trying to fund projects, research, or events; discovering how to integrate subject-specific course guides into LMSs and how to set up easy, free augmented reality programs at their libraries; and understanding how to host, market, and create quality programming for their entire patron communities on a budget.

Craig Amos, Kelly Grove, Sandy Avila

12:15—1:45
Second Floor
Bayview Ballroom
Lunch and Door Prize Drawings
Room 115

**Role of Libraries in Advancing Community Goals Panel Discussion**

The International City/County Management Association (ICMA) in partnership with the Aspen Institute and the Public Library Association conducted a nationwide survey of local government officials’ perspectives on libraries’ impact on the advancement of community goals in 2016. The survey was sent to 9,675 local government offices with a response rate of 1,927 (20%). The analysis of the results revealed factors that shaped respondents’ views and other findings of interest. This session will present two library directors and a county commissioner discussing the analysis and their own perspectives on the impact of libraries on community goals. The panel will be asked to remark on a series of questions facilitated by Jennifer Pratt. The analysis can be downloaded from [https://icma.org/documents/local-libraries-advancing-community-goals-2016](https://icma.org/documents/local-libraries-advancing-community-goals-2016)

Douglas Crane, Ray Baker, Daniella Levine Cava, Joseph Smith

Room 117

**Give the People What They Want: Creating a Truly Convenient User Experience**

Do you have a lot of rules at your library? Do you make things more convenient for staff than for your users? Of course you do! Let’s take some time to explore the possibilities that open up when we seriously consider what users of all ages want from their visits to our building. We’ll talk about food, seating, events, mobility, and the dreaded legal liability. We may take a few cues from our friends in retail, performance venues, and other quasi-public spaces.

Liz Williams

Room 120

**Virtual Reality in Libraries**

Introduction to Virtual and Augmented Reality – Come learn all about Virtual Reality and have a chance to try out some of the latest equipment with the Creation Station. An interactive talk about what is happening in the field of Virtual Reality and Augmented Reality. Get hands on experience with your google cardboard. Download the app before the session onto your phone [https://vr.google.com/cardboard/download](https://vr.google.com/cardboard/download)

Robert Anstett
Room 122
Is there room at the New Town Hall for persons experiencing homelessness?

Libraries have evolved in addressing the needs of many populations, but often overlooked is the changing dynamic of persons experiencing homelessness. Far from being a monolithic population to be dealt with only via enforcement of rules, persons experiencing homelessness present opportunities and challenges for effective library service in schools and academic settings as well as public libraries. The presentation will provide current information on the needs of this underserved population and explore ways to build bridges as well as effectively communicate expectations. Focusing on effective service delivery as well as development of community partnerships with social service agencies, law enforcement, and directly with persons experiencing homelessness themselves, the presentation will provide useful information on current innovative practices in Florida and beyond. Attendees will learn about the diverse nature of homeless individuals, strategies to address their information needs, pointers for developing effective partnerships, and behaviors to de-escalate potentially confrontational situations.

Nicholas Sakhnovsky

Room 124
Stepping Outside the Box: How to create interdepartmental partnerships

Looking for ways to connect with students beyond the four walls of the library? Try interdepartmental partnerships. Join us as we discuss how the FIU Library connected with Career Services to bring Information Literacy to existing career programs. The result of this ongoing partnership: students receive an enhanced career search experience and each department gains visibility and credibility. Told from the perspective of the librarian and the career counselor, we will review how working closely with other departments can be mutually beneficial and help them achieve performance goals. We will also provide dos and don’ts on creating partnerships, keeping them going, and working through obstacles.

April Lafferty, Carolyn Meeker

2:30—2:45  First Floor
Break and Networking (No Refreshments)
Room 115
Opening Hearts and Raising Fists

This presentation will focus on an energetic partnership between a subject librarian and the Women’s & Gender Studies (WGST) program at a large university, and how this partnership has inspired a change in the library’s culture. In early 2016, the User Engagement Librarian asked the WGST program if they’d like to co-host a film screening and panel discussion for Women’s History Month. This event was very successful, and inspired a monthly open mic series called “Open Heart Open Mic”. The open mic events have been full of laughter, tears, and community spirit. In March 2017, this partnership resulted in WomanFest 2017 - a day long program focusing on feminism and activism. Attendees will learn how to apply user research and design to create safe spaces in their libraries. Attendees will identify potential events, and learn strategies to make events successful. The presentation will also address how to get buy in from your library administration, and make use of community partners.

Carrie Moran, Dr. Leandra Preston-Sidler

Room 117
Makerspaces and Community Partnerships

This presentation will focus on the ways to create and maintain a fully functioning makerspace in a library. The Pasco County Library System has created and operated a fully functioning makerspace for over a year. This space contains a full wood shop with band saw, drill press, and various tools, metal working/robotics area, arts and crafts area with sewing machines, 3d printing and jewelry making crafts. What makes this space so interesting is the involvement it has gotten from the community. Patrons bring materials for donations, offer to teach classes for others, and even staff it during its open hours. How the library created and maintains the space has been an ongoing learning process, and we wish to share best practices with other librarians interested in taking a step in the makerspace direction, specifically one that is very volunteer driven.

Robert Speich and Sean McGarvey
Room 120

TechSpace Lightning Rounds

"Technobus"

The Miami-Dade Public Library System’s Technobus is a mobile technology innovation lab focused on narrowing the digital divide in high need communities throughout Miami-Dade County.

Marlon Moore

Teen Podcasting: A Mechanism for Digital Literacy, Community Engagement, Social Awareness, and Fun!

Teens participate in bi-weekly podcast sessions in Miami-Dade Public Library’s YOUmedia space, discussing topics and issues important to themes young adults.

Colin Creasy

When Swiping is a Good Thing

FIU Libraries installed turnstiles and a card swipe entry system in March 2017 to improve building safety and security as we move to 24/5 operation.

Anne Prestamo

3-D Printing: Not Just a Makerspace

Science faculty can print models of beta blockers while Mathematics faculty print 3-D models of mathematical structures that are more engaging than a 3-D computer image.

Craig Amos

Room 122

What’s the Library Got to Do With It?: The 2017 NMC’s Top Tech Trends

The presentation will cover the New Media Consortium’s Horizon Report and the top tech trends in Higher Ed based on the Feb 2017 Library Edition release. A review of new trends in comparison with older reports will be highlighted during this breakout session. Libraries are essential partners for academic success and staying up to date with the tech trends is important to the creation of relevant library programming and services. Creating new programming is an essential way to connect libraries with their educational partners. Time frames for future implementation of these trends, as well as suggestions for faculty/library partnerships will be mentioned. Participants will learn about the importance of the Horizon Report, what the newest tech trends are, and how to begin implementing them in your library based on the one, two, and five year time frames outlined.

Sandy Avila
Encouraging Innovation Through Facilitation of Access to Intellectual Property Resources at Libraries

Innovation is vital to the country, leading to the development of new products and methodologies and ultimately, jobs. Intellectual property protection provides incentives to those who develop ideas into tangible forms. Libraries can be a launching pad for the process. Applying for intellectual property protection is complicated, seeming overwhelming for many individuals that want to apply for a copyright, patent, or trademark but do not know where to start. Many cannot afford an attorney and are not aware of what libraries have to offer in the way of help. Although librarians are not attorneys and cannot practice law, we can provide guidance, initiating the process. There is information available in the forms of tutorials, search tools, forms and financial assistance programs related to the process. There is also a database of intellectual property attorneys on the USPTO website. Making this valuable information accessible, libraries become liaisons between individuals seeking IP protection and entities granting rights, such as the US Patent and Trademark Office and the Library of Congress.

Aleta Burgé
Atilano, Maria, Marketing and Student Outreach Librarian, University of North Florida

Maria Atilano is the Marketing and Student Outreach Librarian at UNF’s Thomas G. Carpenter Library. As a member of the Instruction Team, she teaches both one-shot classes and the library’s 1-credit course LIS 1001: Beginning Library and Information Systems Strategies. Maria’s professional interests include social media, marketing, graphic design, student outreach, instruction, and reference services.

Poster Session  Room: 126   11:00-11:30

Amos, Craig, Reference/Subject Specialist Librarian for Science and Technology, Alvin Sherman Library, Research, and Information Technology Center, Nova Southeastern University

Craig Amos is currently the Subject Specialist for Science and Technology at the Alvin Sherman Library, Research, and Information Technology Center at Nova Southeastern University. He has over 17 years of academic library experience in instruction, reference, and public services, and he has served as a health professions and STEM liaison. Craig attended the University of Kentucky, where he earned a BA in Political Science and an MS in Library and Information Science. Craig is the former Chair of ACRL, Virginia, currently serves on the FACRL Board, and he has given multiple webinars and conference presentations at VLA, NEFLIN, SEFLIN, and ALA.

Keys to Implementing Engaging Programming: Innovative Ideas to Take to the Masses  
Room: 124   Session 1
Lightning Round – 3D Printing: Not Just a Makerspace  Room: 120   Session 3

Anstett, Robert “BOB”, Coordinator for Digital Initiatives, Broward County Libraries

Bob is in charge of the Creation Station at Main Library in Fort Lauderdale as well as Creation Station Business and other creative spaces around the County. Bob works at building connections with the local community and the library, along with fostering cooperation between libraries around the State of Florida and beyond.

Virtual Reality in Libraries  Room: 120   Session 1 and Session 2

Avila, Sandy, Interim Science Librarian, John C. Hitt Library, University of Central Florida

Sandy is the Interim Science Librarian in the Research and Information Services Department at the UCF Libraries. Sandy received her MLIS degree from the University of South Florida in 2010, and a MA in Religious Studies and an MA in Asian Studies from Florida International University in 2008. Prior to her graduate work, Sandy studied Biology and Dance as an undergrad and has earned degrees in both from USF and FIU respectively. Sandy is the subject librarian for Biology, Chemistry, Physics, Mathematics, Statistics, CREOL, and the NanoScience Technology Center here at UCF. Her research interests include: emerging technologies in education, online learning, and anything library instruction related. Sandy is a current member of ALA, ACRL, FLA, LITA, and FACRL.

Keys to Implementing Engaging Programming: Innovative Ideas to Take to the Masses  
Room: 124   Session 1
What's the Library Got to Do With It?:Room: 22   Session 3

Baker, Ray, Director, Miami-Dade Public Library System

Mr. Baker was appointed Director of the Miami-Dade Public Library System (MDPLS) in June 2017, having served as Interim Director since February 2017 and Assistant Director prior to that. As director, Baker is responsible for the planning and implementation of library services for a 50 branch public library system with a service area of nearly 2.5 million residents. As Assistant Director, Mr. Baker was responsible for public service operations that included MDPLS's digital learning (YOUmedia) and makerspace (YOUmake) centers, mobile library service operations, and MDPLS's library technology initiatives. Additionally, Mr. Baker was responsible for oversight of MDPLS’s capital improvement and development initiatives, budget and fiscal operations, and marketing and public affairs activities.

Role of Libraries in Advancing Community Goals  Room: 115   Session 2
**Burge, Aleta**, Librarian, PTRC Representative, Miami-Dade Public Library System

Alete Burge is a Patent Resource Center Representative and Intellectual Property Librarian. She has attended training at the US Patent and Trademark Office twice. She presents monthly programs at the Main Library related to Intellectual Property Issues and conducts weekly consultations with patrons, instructing search methods, distributing materials and answering relevant questions, without giving advice or interpreting the law.

*Encouraging Innovation Through Facilitation of Access to Intellectual Property Resources*

Room: 124   Session 3

**Cauce, Rita M.**, Head, Cataloging Department, Florida International University Libraries

Ms. Cauce holds a Master of Arts in Library and Information Science (University of South Florida), a Master of Science in Educational Media (Nova Southeastern University), and a certificate from the National Archives and Records Administration, Washington, D.C. Prior to coming to FIU in 2006, she served as the Assistant Director for Technical Services at Barry University Library, where she co-authored a grant to support processing the *Monsignor Bryan O. Walsh / Operation Pedro Pan Papers*. Her work with this collection resulted in a published article a research guide to *Operation Pedro Pan resources* for the FIU Libraries website.

*Poster Session  Room: 128  11:00-11:30*

**Coller, Salena**, Assistant Branch Manager, Miami-Dade Public Library System

Ms. Coller has taught Microsoft Excel Classes in public library settings for over eight years. On a daily basis she utilizes Excel software for kinds of library reports and documents.

*Poster Session  Room: 126  11:00-11:30*

**Cooper, Bryan**, Associate Dean, Libraries, Florida International University

Bryan Cooper holds degrees in History (MA, University of Miami), Library and Information Science (MA, University of South Florida); and Interdepartmental (American) Studies (PhD, University of Miami). His experience includes technology related grant project development and administration, and he is current Chair of the Intellectual Freedom Committee of the Florida Library Association. In the past, he has taught American history and culture to legalized immigrants, and Honors US History.

*Poster Session  Room: 128  11:00-11:30*

**Covone, Nicole**, Director of Library Services, Johnson & Wales

Nicole Covone serves as Director of Library Services as well as adjunct faculty at Johnson & Wales University in North Miami. She conducts faculty training along with classroom instruction supporting various library-related topics, technologies, and strategies. She has co-authored an article about embedded librarianship, Covone, N. & Lamm, M. (2010). Just be there: Campus, department, classroom...and kitchen? *Public Services Quarterly, 6*(2/3), 198-207 as well as collaborated with Mia Lamm for a SEFLIN 2014 presentation *Collaborate, Engage, Respond: Who’s with Me?* and a SEFLIN 2016 poster *Exploring Virtual Reality: 360 Degrees of Student Engagement*.

*Poster Session  Room: 126  11:00-11:30*

**Crane, Douglas**, Director, Palm Beach County Library System

Doug Crane is the Director of the Palm Beach County Library System. He started In Palm Beach as a children’s librarian eighteen years ago and soon moved his way up the organization. He was appointed system library director in 2014 and has led the system to numerous awards including an Urban Library Council Innovation Award. The Public Library Association recruited him as their first podcast speaker in 2015. He is also the author of the article, "May I Ask You a Question - Lessons Learned from Interviewing Public Library Leaders”, published in the Nov/Dec 2015 issue of Public Libraries. Doug is currently President of the SEFLIN Board of Directors.

*Role of Libraries in Advancing Community Goals  Room: 115  Session 2*
Creasy, Colin, Library Media Project Coordinator, Miami-Dade Public Library System

Mr. Creasy has been the Library Media Project Coordinator for the Miami-Dade Public Library System (MDPLS) since 2015. He is in charge of the YOUmedia Miami teen tech spaces and programming for MDPLS. Prior to this, Mr. Creasy served as Production Manager and Communications Administrator for the Office of Distance Learning at Florida State University, where he oversaw the creation of audio and video production for online classes.

Lightning Round – Teen Podcasting  Room: 120  Session 3

De La Rosa, Daisy, Reference and Instruction Librarian, Johnson & Wales University

Daisy De La Rosa is the liaison to the School of Hospitality faculty and students, providing research support, engaging in classroom instruction, and creating course-specific library guides.

Poster Session  Room: 126  11:00-11:30

Garcia, Karen, Library Technical Assistant, Palm Springs Public Library

Karen Garcia has served as the Spanish Language Programs coordinator at the library for the past year. Additionally, she works with the Children's Librarian to create the weekly interactive Bilingual storytimes. She has been instrumental in creating new partnerships and programs in Spanish and her new book of poetry is in the process of getting published.

Community Building in Progress!  Room: 122  Session 1

Gillis, Susan, Curator, Boca Raton Historical Society & Museum

Ms. Gillis is a professional museum curator, currently at the Boca Raton Historical Society & Museum. She received her B.A. in Anthropology and History from the College of William & Mary and her M.A. in Anthropology, with a special focus on museum studies, from the University of Denver. She has 45 years of experience in collections management, working primarily with historical collections of objects, archives, and photographs. She is also the author of seven books on Fort Lauderdale and Boca Raton history and is the editor of the Spanish River Papers, a publication of the BRHS&M. Susan is a twenty-five year resident of Oakland Park and has volunteered to assist the Oakland Park Library to organize their valuable historical collections and make them accessible to library staff, city employees, and the general public.

Poster Session  Room: 128  11:00-11:30

Grove, Kelly, Science Librarian, Florida State University

Kelly Grove is currently a STEM Research and Learning Librarian and the subject librarian for the Earth, Oceanic, and Atmospheric Science Department at Florida State University. She graduated from the University of Idaho with a BS in Geology and went to the University of Alabama to receive her Masters in Library and Information Science. She is currently a member of ALA, ACRL, and ACRL’s sub group of STS.

Keys to Implementing Engaging Programming: Innovative Ideas to Take to the Masses  Room: 124  Session 1

Hildenbrand, David, Librarian I, Miami Dade Public Library System

David Hildenbrand is a public services librarian for the Miami-Dade Public Library System. He has been a member and chairperson of the SEFLIN Virtual Conference Committee and is always looking forward to seeing new technology trends. Feel free to contact him hildenbrandd@mdpls.org.

Podcasting with Librarians: From Our Shelves to Your Ears  Room: 117  Session 1
**Presenters’ Biographies**

**Hunter, Matthew E.**, Digital Scholarship Technologist, Florida State University

Prior to his recent move to Florida State, Matt Hunter was the Director of Digital Services at SEFLIN where he supported technology based services and guided planning and implementation of digital services and digital preservation projects. In this capacity, he compiled the SEFLIN Region Digital Directory, an online resource to help libraries working in digital projects to connect with other libraries working on similar projects.

*Collecting Collections: An overview of two recent Florida digital collection inventory activities at Florida’s library consortia. Room: 115 Session 1*

**Lafferty, April**, Reference Librarian, Florida International University Libraries

April Lafferty has been a librarian since 2007, working in both public and academic libraries. Her current role is Reference & Instruction Librarian at Florida International University’s Hubert Library where she is the Hospitality, Nursing, and Career Services Liaison. Her passion is outreach, regularly working with other departments to create more dynamic and engaging learning experiences for students.

*Stepping Outside the Box: How to create interdepartmental partnerships Room: 124 Session 2*

**Levine Cava, Daniella**, Commissioner, Miami-Dade County

Daniella Levine Cava was elected in 2014 to serve as the Miami-Dade County Commissioner representing District 8, which includes Palmetto Bay, Cutler Bay, Homestead, and unincorporated areas of South Dade including Redland, Falls, Princeton, Naranja, Leisure City and parts of West Kendall.

Commissioner Levine Cava comes to elected office after having served as an advocate for South Florida residents and communities for over 30 years.

Commissioner Levine Cava currently sits on the following committees: Unincorporated Municipal Services Area Committee (UMSA), Economic Prosperity Committee, Strategic Planning and Government Operations Committee and the Chairman’s Council for Prosperity Initiatives. Commissioner Levine Cava is also a member of the Metropolitan Planning Organization (MPO), which oversees transit agencies in Miami-Dade. In 2015, she was appointed Chairwoman of the MPO’s Fiscal Priorities Committee.

*Role of Libraries in Advancing Community Goals Room: 115 Session 2*

**Lopez, Montgomery**, Librarian 1, Miami Dade Public Library System

Montgomery Lopez has been a YA Librarian for the Miami Dade Public Library System since 2008. For the past 11 years he has hosted two personal podcasts - The Monster Scifi Show and Page 49. Recently he worked with YOUmedia Miami at South Dade Regional to create podcast workshops for teens.

*Podcasting with Librarians: From Our Shelves to Your Ears Room: 117 Session 1*

**Manner, Suvi**, Director, Palm Springs Public Library

Suvi Manner created the "Cultural Tapestry Series" at the Palm Springs Public Library, featured in the Palm Beach Post in August 2016. She presented at FLA Conference 2014: "Programming and Outreach ideas: re-imagining the Library as a Cultural Hub". She was a speaker for Friends and Foundations Luncheon at FLA Conference 2013 on Library Advocacy. Prior to her library career, she was a teacher and ESOL Coordinator in the School District of Palm Beach County.

*Community Building in Progress! Room: 122 Session 1*

**Marsilli, Ramces**, Reference & Instructional Librarian, Johnson & Wales University

Ramces Marsilli is a Reference and Instruction Librarian at Johnson & Wales University. He is the liaison to the College of Business and Criminal Justice, where he works with students and faculty in the areas of lib-guide construction, research methods instruction, and information literacy.

*Poster Session Room: 126 11:00-11:30*
Presenters’ Biographies

Mayer, Rita, Librarian/Assistant Branch Manager, Miami-Dade Public Library System
Librarian at 3 library branches with Citizenship Corners.

Poster Session  Room: 126  11:00-11:30

McGarvey, Sean, Library Administrator, Pasco County Library System
Library Administrator of Pasco County for over 3 years. He has performed multiple presentations on makerspaces and robotics in libraries. Head mentor for Edgar Allen Ohms, library sponsored FRC robotics team. Presented business plan to develop and maintain makerspaces.

Makerspaces and Community Partnerships  Room: 117  Session 3

Meeker, Carolyn, Assistant Director, Career and Talent Development, FIU Career and Talent Development
Carolyn Meeker is a career educator with 9 years of experience connecting college students and alumni with their passion for work, employment opportunities, and ongoing personal and professional success. As a certified practitioner of the Strong Interest Inventory, Myers Briggs Type Indicator (MBTI), and StrengthsQuest, Carolyn enjoys working with individuals one-on-one and in groups, as we explore the myriad of resources available to job seekers.

Stepping Outside the Box: How to create interdepartmental partnerships  Room: 122  Session 2

McKeal, Alyse Ergood, Librarian/Professor 1, Palm Beach State College–Harold Manor Library
Alyse McKeal is a reference and instruction librarian at Palm Beach State College, Harold Manor Library in Lake Worth. Her other primary work function is to coordinate all electronic resources and print periodicals for the College’s four year, two year, vocational, and certificate programs. She also holds a Master's degree in Social Work (MSW) from Florida Atlantic University.

Poster Session  Room: 126  11:00-11:30

Meneses, Carolina, Metadata Technician, University of Miami Libraries
Carolina Meneses is a metadata technician who has created metadata for multiple digital collections during her two years at the University of Miami Libraries. Her experience both creating and remediating digital collection metadata supports her work incorporating user-supplied metadata into the Ruston Academy collection.

Poster Session  Room: 126  11:00-11:30

Moore, Marlon, Library Media Project Coordinator, Miami-Dade Public Library System
Marlon Moore manages the Technobus and the YOUmake Miami program, where patrons of all ages attend classes in 3D printing and 3D modeling, fine art and multimedia production. Marlon Moore managed the library’s first YOUmedia Miami program from 2011 to 2015, where teens visited the library to learn about multimedia production, civic engagement, post-secondary education and entrepreneurship.

Lightning Round - Miami-Dade Public Library System "Technobus"  Room: 120  Session 3

Moran, Carrie, User Engagement Librarian, University of Central Florida Libraries
Carrie Moran has presented on applying UX methods to in person services, and also on alternative outreach and event planning at several national and regional conferences over the last three years. Publication: Moran, C. (2016). Taking UX data offline. Strategic Library, 27, 11-15. Selected Presentations: "Managing Without the Title: How to talk UX to get buy in from your library” Presentation, Designing for Digital Conference, Austin, TX, April 4, 2017.

Opening Hearts and Raising Fists  Room: 115  Session 3
Presenters’ Biographies

Moran, Cristy, Faculty Librarian, Broward College

Cristy Moran has been a faculty librarian at Broward College’s North Campus since 2015. She received her MLIS from University of South Florida in 2012 and has been working in academic libraries since. Prior to librarianship, Cristy worked in supplementary education for seven years during which time she designed individualized tutoring plans for K-12 students, as well as developed and facilitated training for professional educators on topics ranging from local marketing, programming, and teaching.

Poster Session  Room: 126    11:00-11:30

Naughton, Janet, Associate Professor, Palm Beach State College, Lake Worth Campus

Janet Naughton previously served 15 years as the Library Archivist at the Boynton Beach City Library. She serves as the College’s embedded librarian for the baccalaureate programs, including Information Management, Supervision Management and Nursing Supervision Management. Janet serves on the SEFLIN 2017 Virtual Conference Committee.

Poster Session  Room: 128    11:00-11:30

Ocasio, Nayida, Intern, Oakland Park Library

Nayida Ocasio is an intern at Oakland Park Library. She has spent the summer working on a digitization program with Susan Gillis of the Boca Raton Historical Society. She has a degree in history from Florida Atlantic University and will continue her education in history as a Graduate Assistant at FAU in the Fall.

Poster Session  Room: 128    11:00-11:30

Prestamo, Anne, Dean of Libraries, Florida International University Libraries

Anne Prestamo has been involved in all steps of the process from writing the funding proposal to leading weekly meetings throughout the planning and implementation process. She is a frequent presenter at state, regional, national, and international conferences for 20+ years.

Lightning Round – Where Swiping is a Good Thing  Room: 120    Session 3

Randtke, Wilhelmina, Digital Library Services Coordinator, Florida Academic Library Services Cooperative

Wilhelmina Randtke is Digital Library Services Coordinator at FALSC, where she works to support the Islandora and Florida Online Journals platforms including providing training to libraries and software management. She recently compiled FALSC’s Inventory of Digital Collections, a comprehensive listing of digital collections maintained by Florida’s public higher education system.

Collecting Collections: An overview of two recent Florida digital collection inventory activities at Florida’s library consortia. Room: 115    Session 1

Rogers, Jamie, Assistant Director of Digital Collections, Florida International University Libraries

Jamie manages the digital production, data management strategies, and preservation for digital initiatives in collaboration with the FIU community, as well as local partners, including municipalities, cultural institutions, government agencies, and scientific organizations. Since 2006, she has curated and managed over 100 digitized special collections and institutional repository collections (over 65,000 records), which are accessed an average of 3.9 million times per year (http://dpanther.fiu.edu & http://digitalcommons.fiu.edu/). Since 2009, she has served as PI and Co-PI for nine successful grant and local partner initiatives, amounting to over $1.13 million in funding. She is currently co-chair of the Florida Academic Library Services Cooperative (FALSC), Digital Initiatives Standing Committee and lead in the Southeast Florida Library Information Network (SEFLIN) Digitization Group.

Poster Session  Room: 128    11:00-11:30
Sakhnovsky, Nicholas, Librarian Senior in the Main Library Cyber and CyberCommons, Broward County Library

A Miami native, Nicholas Sakhnovsky began “Coffee and Conversation” as a weekly program modeling it after a successful program at the Dallas Public Library. The program offers an opportunity for persons experiencing homelessness and other customers to informally meet with a librarian and, when possible, social service providers to discuss any topic or concern over a cup of coffee and cookies. It is a way to focus service and employment resource education and information to a population in need. Since May, over 900 people have attended this information-sharing and bridge-building opportunity, with average attendance of twenty-four each week.

Is there room at the New Town Hall for persons experiencing homelessness? Room: 122 Session 2

Saracino, Jill, Associate Professor, Palm Beach State College, Lake Worth Campus

Jill Saracino previously spent 15 years as a Media Specialist in the elementary and high school setting. She currently works as the Emerging Technologies librarian and as the outreach liaison to the School District of Palm Beach County. Jill serves on the SEFLIN Training Liaison Committee.

Poster Session Room: 128 11:00-11:30

Smith, Joseph, Mayor, Town of North Miami

Speich, Robert, Branch Manager, Pasco County Library System

Robert Speich has been the Adult Services Librarian for over 2 years, and helped start and maintain first makerspace in Pasco County libraries. He coordinates and supervises all adult volunteers and programs in makerspace. He has presented previously at Library Makerfest by Tampa Bay Library Consortium and attended several makerspace conventions.

Makerspaces and Community Partnerships Room: 117 Session 3

St. Victor, Dominique, Archives Technician, Barry University

Dominique assists the University Archives in its digitization efforts of digitizing University and Special Collections records. She has worked and trained supporting staff in using the necessary digitization equipment and software to facilitate the University Archives need in providing access to its collections, not only to the local community but also to a wide-reaching audience.

Dominique is part of the SEFLIN’S Digitization Discussion Group, she has participated in Barry University Archives and Special Collections Digitization Committee and Monsignor William Barry Memorial Library Exhibits Committee, and was awarded a Fine Arts Scholarship for academic excellence as an undergraduate in 2013 – 2014.

Poster Session Room: 128 11:00-11:30

Stewart, Rebekah, Children’s Librarian, Palm Springs Public Library

Rebekah Stewart comes from a fine arts and storytelling background that led to performance art, poetry recitals, crafting, gallery shows, singing, and playing musical instruments such as the Native American hand-drum. She has tutored Math, and English as a Second Language, most recently at the Holy Cross Catholic Preschool. For five years she facilitated children’s authors at the April is for Authors annual convention, and attended numerous PR functions.

Community Building in Progress! Room: 122 Session 1

Stone, Joshua, Director of Digital Services, SEFLIN

Josh Stone is the Director of Digital Services for SEFLIN, and a former Collection Development librarian for the Palm Beach County Library System. He has been a regular guest on the Palm Beach County Library System’s podcast, and the host of his own podcast (not affiliated with any library system) Librarians Assemble. Librarians Assemble features librarians who are passionate about comics, and how they use that passion to promote comics in their field.

Podcasting with Librarians: From Our Shelves to Your Ears Room: 117 Session 1
**Testa, Lisa,** Library Manager, Ethel M. Gordon Oakland Park Library

Lisa has over 20 years’ experience in diverse areas of the library field and currently serves as the library manager for the Ethel M. Gordon Oakland Park Library. Prior to joining the Ethel M. Gordon Oakland Park Library, Lisa worked over a decade as the global research library manager for the international asset management firm Franklin Templeton. Early in her career, Lisa worked as an adult reference and youth services librarian at Broward College/Broward County Library, a joint-use academic/public library facility. Lisa holds a Master of Arts degree in Library and Information Science from the University of South Florida and graduated magna cum laude. As part of her graduate program studies, Lisa had the good fortune to work as an intern at Motorola’s Business and Technical Library, which supported the specialized information needs of the research and development engineering team.

*Poster Session  Room: 128  11:00-11:30*

**Valdivia, Ximena,** Manager, Barry University Archives and Special Collections

Ximena received her Master’s degree on Library and Information Science from the University of South Florida and studied at the N.A.R.A. Modern Archives Institute, Washington, DC, while pursuing her graduate degree in 2009. She also holds a Bachelor of Arts and Sciences with concentration in Library Science and Documentation from the Universidad Tecnológica Metropolitana, Santiago, Chile in 1995. In 2009, she joined the Barry University professional staff as an Assistant Archivist in the University Archives and Special Collections and in 2012 she was promoted to manager. In her position she is responsible of processing, preserving and managing archival and bibliographical materials. She provides reference services to the University community and visiting scholars researching the collections. Her outreach activities include instruction in the use of Special Collections primary source materials as well as the creation of in house and collaboration in external exhibits.

Ximena is a member of the American Library Association (ALA), the Association of Library Collections and Technical Services (ALCTS), the Society of American Archivists (SAA), and the Society of Florida Archivists (SFA). Ms. Valdivia is recipient of the 2009 SLA Affirmative Action Scholarship and the 1991-1994 Beca Presidente de la República (President of the Republic Award, Chile)

*Poster Session  Room: 128  11:00-11:30*

**Williams, Elliot,** Digital Initiatives Metadata Librarian, University of Miami Libraries

Elliot Williams is a metadata librarian, whose work includes creating and supervising metadata for digital collections. Currently, he is developing and piloting local workflows for handling user comments in digital collections.

*Poster Session  Room: 128  11:00-11:30*

**Williams, Liz,** Branch Manager, Palm Beach County Library System

Liz Williams has 25 years of experience as a librarian in public, academic, and medical libraries. She presented to the Nevada Library Association presentation on "Coffee Bars in Libraries" and "But I'm Afraid to Answer Medical Questions!"

*Give the People What They Want: Creating a Truly Convenient User Experience  Room:117 Session 2*

**Workman, Jordan,**

Jordan Workman is a Reference and Instruction Librarian at Johnson & Wales University. She serves as the liaison for the College of Arts and Sciences. She provides reference assistance to faculty and students, creates library course guides, and delivers classroom instruction from database navigation to assignment-specific research.

*Poster Session  Room: 126  11:00-11:30*
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